

OFFICIAL LITTERING IS WRONG TOO "WRITE YOUR WRONG" CONTEST RULES

The "Write Your Wrong" contest will be open to contestants at 12:00 am on Thursday, July 15, 2010 and will close at 11:59 pm on Friday, October 15, 2010.

To enter, visit www.LitteringisWrongToo.org and submit a "wrong" either by video, photo and written submission. You can also make your submission in-person by attending one of 18 events where we will be staged. (For a list of these events, please contact us.) To win the grand prize, your submission must receive the most votes. Weekly and other prizes will also be awarded at random and/or monthly based on current votes tallies. (To be done at the discretion of Keep America Beautiful and Keep Cincinnati Beautiful who are administering the contest.)

To be eligible, your entry must be submitted by the deadline, and have the most votes. It cannot contain vulgar or inappropriate language, as well as trademarked names or brands. You may submit as many "wrongs" as you like but may only vote for each of your own submissions one time. We also reserve the right to moderate entries based on appropriateness and may choose to refuse your submission if it is deemed inappropriate.

Entries received by methods other than through www.LitteringisWrongToo.org, or at one of our events, will not be considered.

The contest is open to residents of Cincinnati, OH and Hamilton County, OH (and immediate surrounding areas) ONLY, aged 18 years or older.

Employees of Keep America Beautiful or Keep Cincinnati Beautiful, its contest sponsors, advertising and promotional agencies and their respective affiliates and associates and such employees' immediate family members and persons with whom such employees are domiciled are excluded from this contest.

Prizes are not redeemable in cash and must be accepted as awarded.

Grand prize winners will be chosen based on highest vote count from among eligible submissions received. A winner (s) will be notified by October 29, 2010 via email. (If an email address was not provided at the time of submission, another winner will be chosen.)

A list of winners and their prizes can be obtained by emailing josman.rodriguez@cincinnati-oh.gov.

By claiming the prize(s), the winner(s) authorize the use, without additional compensation of his or her name and/or likeness and/or voice/photograph and municipality of residence for promotion and/or advertising purposes in any manner and in any medium (including without limitation, radio broadcasts, newspapers and other publications and in television or

film releases, slides, videotape, distribution over the internet and picture data storage) which Hillsborough County may deem appropriate.

In accepting the prize, the winner acknowledges that Keep America Beautiful or Keep Cincinnati Beautiful may not be held liable for any loss, damages or injury associated with accepting or using this prize(s).

Keep America Beautiful and Keep Cincinnati Beautiful retain the rights, in its absolute and sole discretion, to make substitutions of equivalent kind or approximate value in the event of the unavailability of any prize or component of the prize for any reason whatsoever.

This contest is subject to all federal, state and local laws.

Keep America Beautiful and Keep Cincinnati Beautiful reserve the right to withdraw or terminate this contest at any time without prior notice.

Approximate value of prize(s) vary.